

SONY

α7 III

Perfection for All. Everything you need.

- 24.2 MP Exmor R CMOS Sensor back-illuminated
- Wide ISO Range 100-51200, 15-Stop Dynamic Range
- 693 Phase Detect and 425 Contrast AF Points
- 10fps Continuous Shooting, 89 RAW Frame Buffer
- 4K HDR video down-sampled from 6K
- Z series battery, joystick, and dual card slots



*Available in Body Only

MODEL	EAN	SRP
ILCE-7M3	TBC	\$3,099

UPGRADES & SECONDARY FEATURES

- Silent shooting
- 4K HDR, HLG, S-Log-3, Picture Profiles
- 2x faster AF Speed
- 693 Phase + 425 Contrast AF points
- 5-Axis SteadyShot Inside
- Z Series battery; 2.2x battery life
- My Menu holds 30 custom menu items
- Touchscreen
- AF-On Button
- Multi-Selector
- Dual media slots



24 Megapixel Exmor R Sensor

The A7M3 has a newly developed Exmor R CMOS full-frame back-illuminated sensor that offers vastly expanded shooting potential. It delivers improved sensitivity, outstanding resolution and 15-stops of dynamic range.

The enhanced Bionz X engine offers a speed advantage with approximately 1.8x faster performance than the A7M2 .



10fps and Silent Shooting

The A7M3 can achieve 10fps continuous shooting with AF/AE tracking, up to 89 shots in RAW. 10fps continuous shooting is available whether shooting with mechanical shutter or electronic shutter.

Silent shooting is available with the electronic shutter. Capture the perfect moment without making a sound.



Design & Interface Improvements

The A7M3 inherits many of the professional-level features from the A9 and the A7RM3. This includes: durable magnesium alloy chassis, touch-screen operation, an intuitive joystick, dual card slots, improved dust and moisture resistance design, and the new Z-Series battery.