

SONY

The world smallest & lightest 30x zoom compact camera*

DSCWX500

SRP \$479

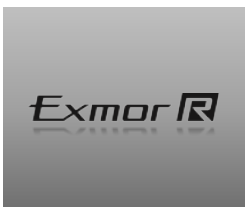


The WX500 is the world's smallest and lightest camera* with 30x optical zoom featuring a ZEISS Vario-Sonnar T* it is perfectly optimised to provide outstanding quality and supreme versatility. The 30x optical zoom lens with 24mm equivalent wide angle brings distant subjects closer for great outdoor and travel photos, and the new 180 degree tiltable LCD display makes selfies a breeze.



XAVC S FORMAT – BROADCAST QUALITY FOOTAGE

The WX500 offers recording in XAVC S format in Full HD 1080 60p/50p at 50Mbps, producing professional grade footage. High-quality linear PCM audio compression offers high fidelity sound and P/A/S/M modes reflect users' creative intentions. Intelligent Active Mode featuring 5-axis image stabilization dramatically reduces camera shake blur, even during shooting while chasing the subjects movements.



OUTSTANDING IMAGE REPRODUCTION DOWN TO THE SMALLEST DETAIL

The back-illuminated Exmor R™ CMOS image sensor with 18.2 effective megapixels and BIONZ X™ with advanced image processing technologies work in harmony to deliver high-quality still and movie images of remarkable lifelike clarity. The diffraction-reducing technology produces clear photos with deep focus, and improved area specific noise reduction for cleaner low light photos result in image quality that's a cut above the competition.



TILT SCREEN / SELFIE SCREEN

The 180-degree tiltable LCD screen makes it easy to shoot selfies making photo taking experiences more enjoyable. The tilt screen allows users to check the framing while shooting themselves or allows them adjust the screen to suit any shooting level and/or angle.



SHARE YOUR VIDEOS INSTANTLY WITH BUILT IN WI-FI & NFC

The WX500 features NFC and Wi-Fi make it quick and easy to share your videos- just touch your NFC-capable smartphone to your camera to send across a web-ready version of your video, perfect for uploading. You can also make use of Wi-Fi on non-NFC phones- just connect like a home network.

MODEL	EAN	SRP (\$)
DSCWX500	TBC	\$479

PULSE LIVE

Specifications

SENSOR	Sensor Size & Type	1/2.3 Exmor R CMOS
	Effective Pixels	18.2 Megapixel
LENS	Lens Type	ZEISS Vario-Sonnar T Lens
	Focal Length 35mm-e	24-720mm
	F Stop	f3.5-f6.4
	Optical Zoom	30x
PROCESSOR	Steady Shot	Yes (Active)
FOCUSING	AF Range	W:5cm-infinity T:250cm-infinity
	AF Area	Wide, Center, Flexible Spot (S/M/L)
CONTROL & SETTINGS	EV Adjustment	From +3.0 to -3.0, 1/3 Step
	Shutter Speed	4" to 2,000 in iAuto 1" to 2,000 in Program Auto
	ISO Sensitivity	100 to 12,800
	Face Detection	Yes
	Smile Shutter	Yes
	Wi-Fi	Yes
	NFC	Yes
FLASH	Flash Mode	Off / Autoflash / Fill-flash / Slow Sync / Advanced Flash / Rear Sync / Wireless (with optional compliant flash)
SHOOTING MODES	Scene Selection	High sensitivity, Night Scene, Handheld Twilight, Night Portrait, Landscape, Portrait, Soft Skin, Anti Motion Blur, Beach, Snow, Fireworks, Advanced sports shooting, Gourmet, Pet Mode
	Capture Modes	Program Auto, Aperture Priority, Shutter Speed Priority, Manual Exposure, MR (Memory Recall), Movie Mode, Panorama, Scene Selection, Intelligent Auto, Superior Auto
	Picture Effects for Still	Toy Camera, Pop Colour, Posterization, Retro Photo, Soft High-key, Partial Colour, High Contrast Mono, Soft Focus, HDR Painting, Richtone Monochrome, Miniature, Watercolour, Illustration
	Picture Effect for Movie	Toy camera, Pop Colour, Posterization, Retro Photo, Partial Colour, Soft High-key, High Contrast Mono
	Playback Functions	BRAVIA Sync, 9/25-frame index view, Auto Orientation, Slide Show, Forward/Rewind (Movie), Delete, Protect, Motion Shot Video, Beauty Effect
	GPS	No
LCD	LCD	7.5cm / 3.0" (4x3) / 921,600 dots / Xtra Fine / TFT
VIDEO RECORDING	Recording Format	XAVC S / AVCHD / MP4
	HD Movie	1920 x 1080 (50p. 50i. 25p), 1280 x 720 (25p)
CONNECTIONS	Data	USB2
	Video	HDMI
POWER	Battery Type	li-ion NP-BX1
	Battery Life	approx. 200 min / 400 images
OTHER	Dimensions (WxHxD)	102 x 58 x 36mm
	Weight	245g
STORAGE	Media	Memory Stick Duo / SD Memory Card
SUPPLIED	Accessories	Rechargeable Battery Pack NP-BX1, AC Adaptor AC-UB10, Micro USB Cable, Wrist Strap, Shoe Cap, Instruction Manual, AC Power Cord
	Software	PlayMemories (via download)
COMPATIBILITY	Image Software	PC: PlayMemories Lite, PlayMemories Home PC/Mac: Music Transfer Mac: PlayMemories Online Uploader
	USB Terminal Use	Windows XP, Vista, 7, 8, OSX

BCTRX- Charger



SRP: \$69.00

LCJHWA- Carry Case



SRP: \$69.00

NPBX1- Spare Battery



SRP: \$69.00

*Among compact digital cameras with 30x or greater optical zoom lens, as of announcement date. According to Sony survey.

PULSE LIVE